



## **EHOC CODE OF ETHICS**

EHOC has operated successfully for over 40 years through its annual activities and conference and is proud of its accomplishments. To ensure our continued success and to provide more clarity for our members, both new and old, this Code of Ethics sets out the standards of behaviours expected of all members. It applies to each member's participation in all EHOC activities inclusive of Council meetings and the Annual Conference.

### **Safety**

EHOC is committed to providing safe and healthy conditions for its business and social activities and we expect all members to behave in a safe manner and to encourage safe behaviour amongst our guests and business partners.

### **Business Practices**

At its Annual Conference, EHOC enjoys offering the opportunity for members and business partners to engage in appropriate business discussions. Nevertheless, members remain competitors in every respect and consequentially matters of a sensitive nature, including, but not limited to, marketing and business strategy and pricing and future investment decisions, should not be discussed. Furthermore, members should avoid situations where a conflict of interest either exists, or could be perceived to exist.

### **Communication**

All formal and informal communication should be professional and respectful and refrain from discussions that might damage the reputation of EHOC, its members, or our business partners. Communication concerning EHOC activities with outside stakeholders, including regulators, the media or other industry bodies is not permitted except as approved and initiated by the EHOC Council.

### **Compliance**

It is the responsibility of each member to observe the most current EHOC Code of Ethics as published on the EHOC website ([www.eurohoc.org](http://www.eurohoc.org)).